

**REGULATIONS PURSUANT TO ARTICLE 11 OF PRESIDENTIAL DECREE NO. 430 OF 26  
OCTOBER 2001  
PRIZE CONTEST  
“BETWEEN GRAVEL AND DUST: WIN CHAMPION PRIZES”  
(CL 51/2025)**

**PROMOTING ENTITY**

RCS Sport S.p.A, with registered office at via Rizzoli no. 8 – 20132 Milan (hereinafter referred to as the “Promoter”).

**DELEGATED ENTITY**

Clipper S.r.l., with registered office at Via Caterina da Forlì no. 32 - 20126 Milan (hereinafter referred to as the "Delegate").

**NAME OF THE CONTEST**

“Between Gravel and Dust: Win Champion Prizes” (hereinafter referred to as the "Contest").

**AREA OF APPLICATION**

The Contest shall be conducted via the website [www.strade-bianche.it](http://www.strade-bianche.it) (hereinafter referred to as the "Website").

It is specified that the data of Participants entering the prize draw shall be stored on servers located in Italy. Specifically, the Contest's management server is cloud-based, and Participants' data shall be replicated on a dedicated server situated in Italy. Consequently, the draw will be conducted based on the data registered on the Italian server. The Promoter undertakes to provide the Public Administration with the Contest database upon simple request, including through the Delegate. The Promoter does not operate as an Internet Provider and derives no economic profit from the connection; Participants' connection costs depend on their personal tariff plans.

**DURATION**

The Contest shall take place from 17 February 2025, until 11:59:59 p.m. on 9 March 2025 (hereinafter referred to as the "Duration"). The prize draw shall take place by 18 April 2025.

**ELIGIBLE PARTICIPANTS**

The Contest is open to all individuals who have reached the age of majority at the time of participation and are residents of an EU member state\*, Albania, Iceland, Norway, Liechtenstein, the United Kingdom (UK), Switzerland, or the Republic of San Marino (hereinafter referred to as "Participants").

Excluded from participation are employees and collaborators of the Promoter, employees and collaborators of the companies involved in the implementation of the Contest and all those who do not fall under the definition of Participants.

\* List of eligible EU countries:

1. *Austria*
2. *Belgium*
3. *Bulgaria*
4. *Cyprus*
5. *Croatia*
6. *Denmark*
7. *Estonia*
8. *Finland*
9. *France*
10. *Germany*
11. *Greece*
12. *Ireland*
13. *Italy*

14. *Latvia*
15. *Lithuania*
16. *Luxembourg*
17. *Malta*
18. *Netherlands*
19. *Poland*
20. *Portugal*
21. *Czech Republic*
22. *Romania*
23. *Slovakia*
24. *Slovenia*
25. *Spain*
26. *Sweden*
27. *Hungary*

## **ADVERTISING**

The Contest shall be advertised on the Website, where the full regulations shall be available. The Promoter reserves the right to use additional advertising methods in compliance with Presidential Decree no. 430/2001 governing prize contests. Any promotional material shall be consistent with these regulations.

## **PARTICIPATION PROCEDURE**

During the aforementioned Duration period, Participants must visit the Website and complete a questionnaire comprising three multiple-choice questions randomly selected from a predefined database. Each question shall have only one correct answer. Participants shall have only one opportunity to answer the questions in succession, without the possibility of modifying submitted answers, and within a specific time limit.

Upon completion of all three questions, Participants shall gain entry to the final draw only after registering on the Website. Specifically, after answering the questions, Participants must complete the registration form, providing all mandatory personal data. Each email address is allowed only one participation and may be associated with only one Participant. No participation under false names or fictitious identities shall be permitted and duplicate entries shall not be allowed.

The Promoter reserves the right to request identity verification at any time and to take appropriate action in cases of rule violations. Additionally, Participants must accept the Website's general terms, consent to data processing, and declare their acceptance of these Regulations.

Participation is allowed from 17 February 2025, until 11:59:59 p.m. on 9 March 2025. Entries received beyond this period shall not be considered for the prize draw.

At the end of the Contest, a file containing all valid entries shall be compiled. Each Participant shall be included once for registration and additional times corresponding to the number of correct answers provided).

## **PRIZE DRAW**

The final draw shall take place by 18 April 2025, in Milan, at the Delegate's office or another agreed location, in the presence of a Notary or a representative from the local Chamber of Commerce.

The Promoter shall provide a file containing all participations correctly received in accordance with the provisions of these regulations from which 18 (eighteen) winners shall be drawn to win the prize, and 10 (ten) reserves shall be drawn to take over in the event of unavailability or irregularity on the part of the original winner.

The Promoter shall proceed to verify compliance with the conditions of participation: more specifically, it shall verify that the winner has complied with the rules, under penalty of disqualification and the entry of a reserve name.

## **NOTIFICATION OF VICTORY**

Winners shall be personally notified via email after the draw.

Winners will be required to submit, in the manner and within the timeframe indicated in the prize notification, all their complete personal identification details (first name, last name, full address, date of birth, phone number), and a copy of an identification document may also be requested.

The prize will be definitively awarded only after the necessary checks on the validity of the submitted documentation, in compliance with these regulations, and after verifying that the personal details used during registration match those on the identification document, if requested. Upon confirmation of the win, winners will receive all necessary information regarding the delivery of the prizes.

Failure to respond within the deadline specified in the prize notification, or failure to submit an identification document if requested, will result in the forfeiture of the prize, which will be assigned to the next available alternate winner, who must comply with the same requirements and deadlines.

The Promoter assumes no responsibility in relation to any winner for whom:

- the Participant did not provide a valid and functioning email address at the time of account registration;
- the Participant fails to check their email inbox in a timely manner and within the deadline to validate the win;
- the email inbox is full;
- the email inbox has insufficient storage capacity;
- the email address provided during registration is incorrect, incomplete, or non-existent;
- there is no response from the host computer after the prize notification email has been sent;
- the email inbox is disabled;
- the email address provided is blacklisted, deactivated, or otherwise non-functional;
- the email sent is marked as spam and/or remains unread.

## **PRIZES**

### **1st drawn winner**

- 1 (one) pair of KOO HYPE Strade Bianche sunglasses in Dune Matt color, featuring toric Zeiss polycarbonate lenses, large ventilation holes on both sides of the frame and in the center to ensure constant airflow and prevent fogging. Estimated value: € 163.93 + VAT

### **2nd and 3rd drawn winners**

Each winner will receive:

- 1 (one) Strade Bianche 25 Sportful Collection, with an estimated total value of € 98.04 + VAT, consisting of:
  - 1 (one) pair of Sportful Arm Warmers Strade Bianche 25: lightweight and elastic cycling arm warmers designed for protection. In summer, they shield from UV rays, while in winter, they provide insulation from the cold. Made from breathable and thermal materials, they feature anti-slip silicone bands for a secure fit.
  - 1 (one) pair of Sportful Gloves\* Strade Bianche 25: classic style cycling gloves designed for minimal weight and maximum breathability. Ergonomic and non-slip, they ensure a firm grip on the handlebars with optimal comfort. Features include gel-padded palms, a sweat-absorbing sponge, perforated back, and no Velcro fastening.
  - 1 (one) Sportful Cycling Cap Strade Bianche 25: a lightweight and breathable technical cycling cap, ideal for sun protection and sweat absorption. One size fits all, multi-panel construction, and an elastic back for a perfect fit.
  - 1 (one) pair of Sportful Socks\* Strade Bianche 25: lightweight, breathable, and compression cycling socks designed to keep feet dry and reduce fatigue. Reinforced at the heel and toe for comfort and durability, they are made from polyester and Cupron to prevent odors, with a mesh construction for breathability and an elastic arch band for a perfect fit.

**from 4th to 8th drawn winner**

Each winner will receive:

- 1 (one) Sportful Sweatshirt\* Strade Bianche 25, with an estimated value of € 65.49 + VAT.

**from 9th to 18th drawn winner**

Each winner will receive:

- 1 (one) Sportful T-Shirt Strade Bianche 25, with an estimated value of € 28.61 + VAT.

*\* Sizes will be determined at the Promoter's discretion.*

**TOTAL PRIZE VALUE**

The total value of the prize pool is € 1,187.70 including VAT (equivalent to € 973.52 + VAT). The Promoter provides the required guarantee in favor of the Ministry of Enterprises and Made in Italy, in accordance with Presidential Decree no. 430/2001.

**WAIVER OF TAX WITHHOLDING RECOVERY**

The Promoter declares the waiver of the right to recover withholding tax from the winners in accordance with Article 30 of Presidential Decree no. 600/73.

**DELIVERY OF PRIZES**

Prizes will be delivered within 180 (one hundred and eighty) days from the official certification of the draw. All operations will be conducted in compliance with applicable Italian regulations. Should one or more prizes not be awarded or remain unclaimed, even by alternate winners, the Promoter commits to donating such prizes to charity, either as goods/products or equivalent services.

The designated beneficiary organization is SCARPETTA ROSSA APS, located at Viale Isonzo no. 16, 20135 Milan, Italy – Tax Code: 97690340159.

The Promoter assumes no liability for issues related to access, technical malfunctions, computer failures, telephone lines, cables, electronics, software, hardware, transmission and connection issues, internet service providers, antivirus, antispam, firewalls, postal delays, or any other external causes beyond the Promoter's control.

By registering, participants unconditionally accept the rules contained in these regulations.

Participants who, at the sole discretion of the Promoter or third parties appointed by it, are found to be using suspicious or fraudulent methods, or otherwise violating the fair conduct of the contest, will not be entitled to prizes obtained in such a manner. The Promoter, or entities managing the contest on its behalf, reserves the right to take appropriate legal action, in compliance with applicable laws, to prevent and deter fraudulent participation.

The Promoter shall not be held responsible for any issues arising from the use of the awarded prizes, nor for any misuse of the prizes by consumers. By participating in the contest, participants release the Promoter from any liability for potential issues, damages, and/or injuries to persons or property occurring during the use of the prizes.

Participation in this Prize Contest implies total and unconditional acceptance of the rules and conditions set forth in these regulations, without limitation.

Personal data provided by participants will be used by the Promoter exclusively for activities related to the execution of the contest and associated operations, including certification, phone/email communications, in accordance with applicable laws. Personal data will only be used for marketing purposes with the participant's explicit consent.

The full privacy policy will be available on the contest website.